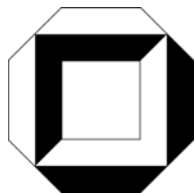


# GRADUIERTEN- KOLLOQUIUM ANGEWANDTE INFORMATIK



Universität Karlsruhe (TH)  
Fakultät für  
Wirtschaftswissenschaften

## Analysis of Current SRM Practices: A Solutions Proposal

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The modern economical environment has been gaining sweeping complexity and competition. Organizations from all market segments are facing continuous changes in their marketplaces due to the entrance of new competitors and the growing access to market information.

Therefore, the application of information technology to support business processes and to facilitate the management of companies' supply chain has become an essential element of modern management practices.

It is notorious that the deployment of supplier relationship management (SRM) solutions has become a key element of the modern business strategy. In view of SRM's acknowledge importance to organizations, the further development of this technology is highly required as well as the analysis of its deployment in companies.

This statement is especially true in the field of indirect materials SRM practices and solutions in which hardly any research has been carried out and relative few software vendors are active.

In this presentation, the focus of the debate is on the practical application and the technical requirements of current SRM solutions wherein there are included transactional systems such as e-Sourcing, e-Procurement, supplier enablement and the e-Catalogue platform as well as the Business Intelligence solution, which in combination creates an ideal IT environment to support companies' source-to-order process.

The research discussed during this talk contributes with the existing literature by investigating current German SRM practices with the focus on the management of the indirect material purchasing process in a business information perspective.

According to the survey findings, the author has designed an information system framework concept based on the e-Catalogue technology in which new relevant functionalities has been incorporated into the current system architecture.

The developed SRM solution concept should be able to be implemented in company's practical purchasing activities, increasing from one side the current application area of available e-catalogue systems, and from the other side, providing companies with an innovative and competitive framework to manage their indirect material purchasing process.

Termin: **Mittwoch, 06. Mai 2009, 14:00 Uhr**,  
Kollegiengebäude am Ehrenhof, 2. OG, **Raum 231**

Zu diesem Vortrag lädt das

*Institut für Angewandte Informatik  
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alle Interessierten herzlich ein.

A. Oberweis, H. Schmeck, D. Seese, W. Stucky (Org.), R. Studer

