

The process portal - process as a service



- § Motivation
- § Mission
- § Realization
- § Results
- § Competence

#### **Motivation**



#### **Market requests**

- § Market transparency and permanently increasing globalisation demands a flexibility & agility in enterprises which having been till now never here
- § Growth is mostly only possible by superseding
- § Employees become knowledge workers and are through that one of the added value of the enterprise
- § Proof of the compliance with processes and method instructions
- § Always faster changing business requirements needed efficient, customizable IT assistance
- § Knowledge is power

#### **Motivation**



## **Corporate strategy**

#### Increasing the return on investment

Production- and sales increase



Strengthening the Customer retention

Employee retention



**Growth without growing!** 



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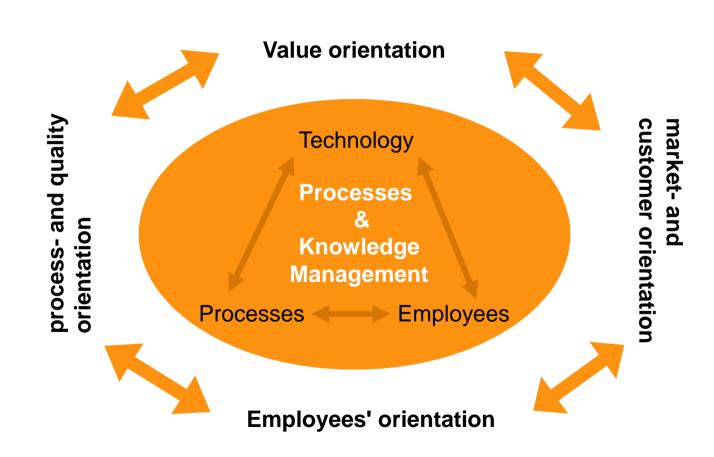
#### **Business request to process portal**

- § Provision of a "cockpit" for all employees in which the individual work process can be modelled, administrated, planned and controlled comfortably by the employee himself.
- § Analysis tools, decision making- and planning instruments are interlinked according to respective responsibilities and support both managers and employees in their tasks and working activities.
- § Central portal platform for corporate-, business- and work processes making them faster, leaner and more effective
- § Knowledge for the right person in the right place at the right time.

  This is a central contributed of the IT to the company's success through provision of new technologies and online media.

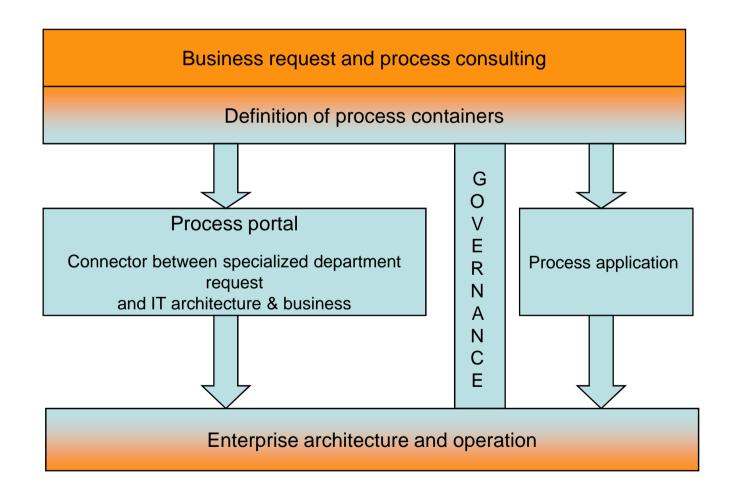
# S o I u t ı o n

# Added value through process portal





# **Process portal is Connector**





#### **User Requirements Process Portal**

- § All results from workflows are shown in one task portlet
- § Visualization, validation and simulation of processes
- § Graphic modeling of processes and orchestration in an interface possible at the same time
- § Enhancement of work steps with knowledge (content, documents, form)
- § Change of process models in runtime
- § Self-deployment and implementation of processes
- § Definition of KPIs and Alerts in the model
- § Definition of workflows and communication relationships in a model
- § Automatic generation of an application from the models

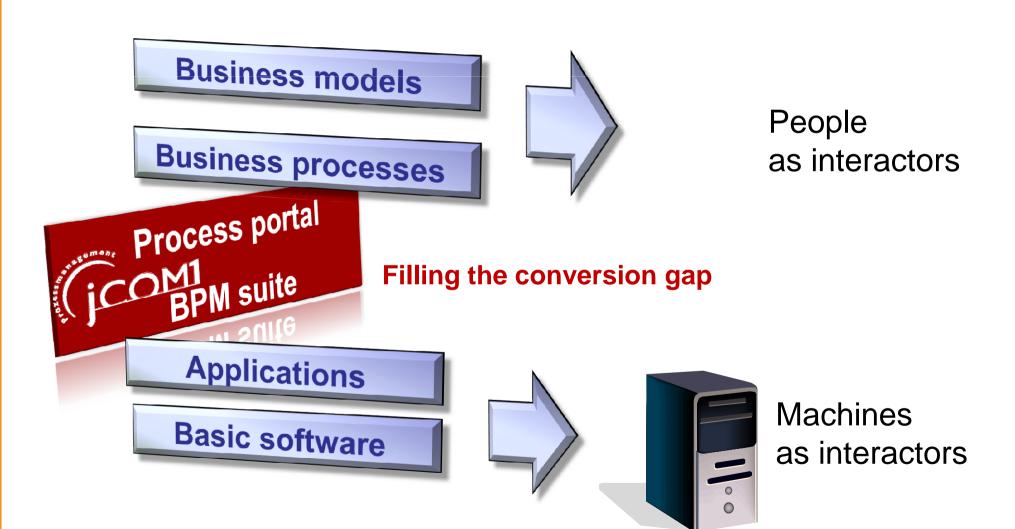


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## Conversion



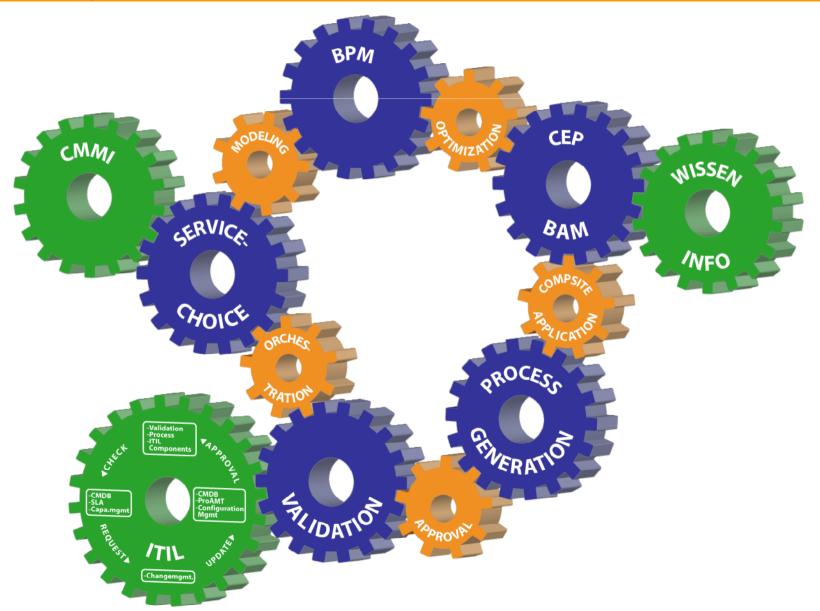
#### **Conversion gap**



# Conversion



# **SOB - Lifecycle**

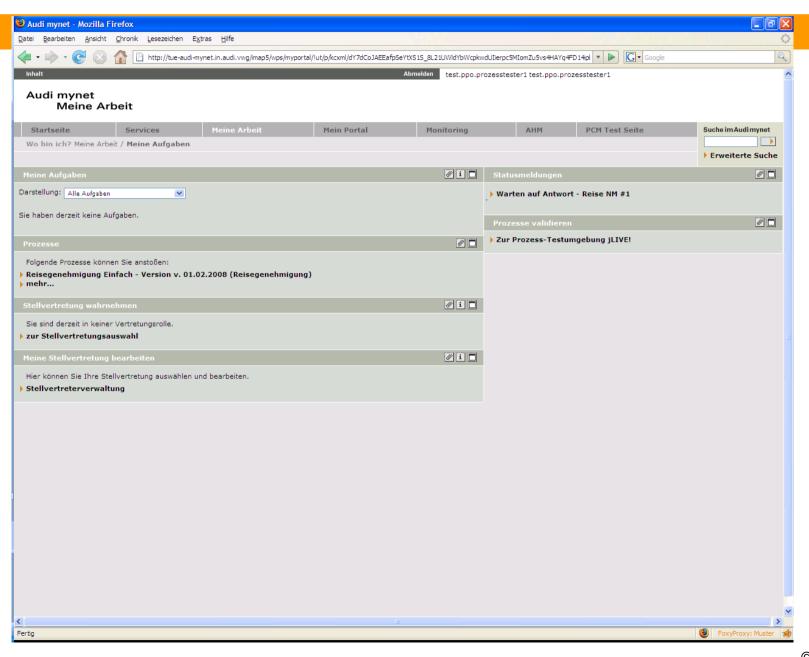




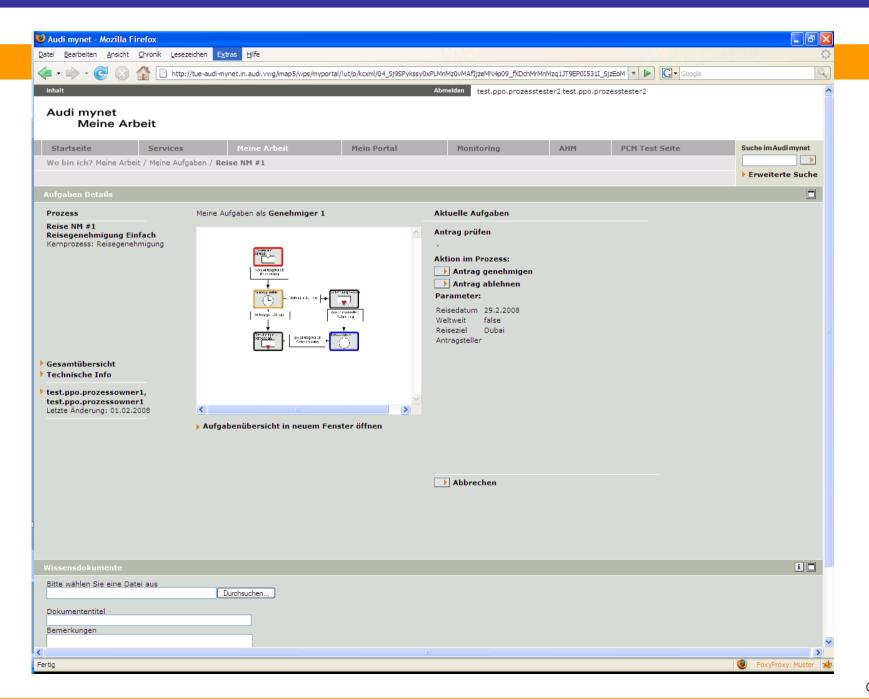
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# Event driven process portal





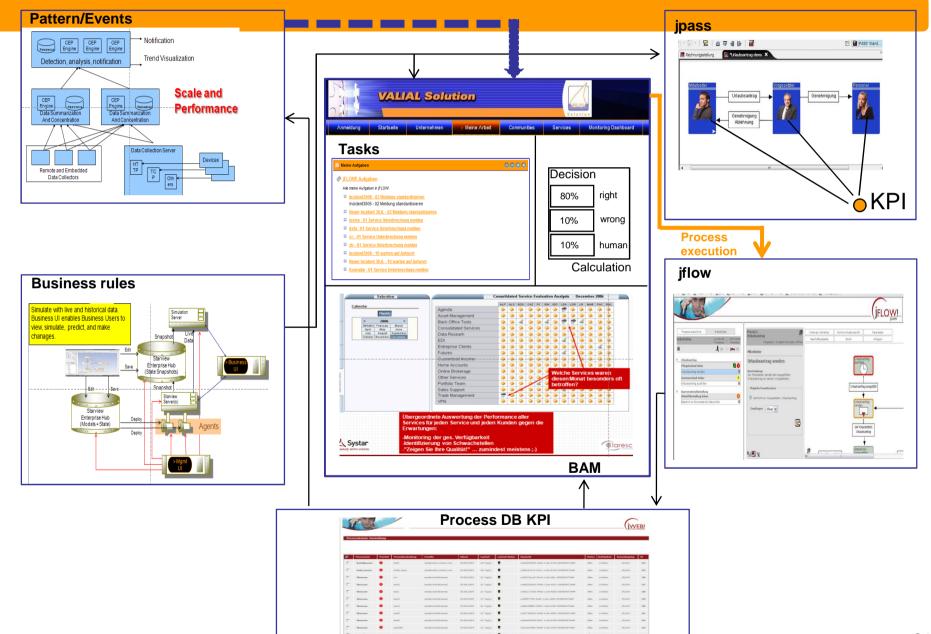
## Event driven process portal





#### Starview CEP - process portal





#### Results



#### IT as a business enabling function

- § High flexibility and automation in the provision of IT Services
- § Customers adds services to his process models and orchestrates these to composite applications
- § Costumer finds the services and processes in "the" repository
- § Customer defines rules, pattern and events for dynamic process execution
- § Customer simulates different event scenarios and decisions
- § IT provides services and monitors the availability (ability to deliver)
- § IT checks the recycleability and Sizing of services with ITIL processes
- § IT places End to End Monitoring to review the SLA retention
- § Documentation and logging of the real processes (retention of compliance)



The business process defines the IT!



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## Competence



#### References

The employees of the VALIAL Solution offer wide-ranging experience in:

- § Program- & Project management during the construction of the international company portal platform within AUDI AG
- § Construction & integration of a BPM suite as a process portal
- § Definition and development of SOA solutions
- § Internationalizing of corporate portals
- § Project management "intranet migration into an employees' portal"
- § Solution architecture and architecture Blueprint setting-up in enterprise companies
- § Integration of machine translation and definition of corresponding workflows

#### **VALIAL Solution GmbH**



#### **Contact**

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#### Results



#### **Conclusion**

- § At present process modeling and workflow language standards do not comply with the customers' requirements of a flexible and automated process management. The bottom-up approach as well as the representation of activity and communication are missing in the models.
- § The heterogeneous system environment in the production industry usually requires the integration of many workflow engines into a process portal.
- § Transparency and retention of the processes increases the efficiency fundamentally
- § The measuring of workflows and communicative relationships provides the greatest potential for optimisation concerning the understanding and motivation of employees.
- § The IT-ressources for modeling, optimization, change and implementation call for the relocation of tasks to the operating departments.
- § The process descriptions are independent of engines and technology platforms
- § Staging of processes not only of IT-systems is necessary